



Plan Your Next Plan – The Assessment Plan!

Vincci Kwong

Indiana University South Bend

CALA Midwest Chapter Annual Conference

5/13/2020

Background

- Medium size academic library in northern Indiana
- Different assessment activities within the library
- Participated in campus wide assessment effort



What type of assessment
does your library conduct?

Components

- Purpose
- Value
- Goals
- Outcomes
- Timeline
- Data policies
- Structures
- Resources



Purpose

- Why engage in assessment? What do you hope to achieve?

Value

- Mission & vision
 - Plan
 - Library
 - Campus

Goals, Outcomes, Timeline

Goals:

- Strategic plan
- Specific activity

Outcomes:

- Results
- Changes

Timeline:

- When
- How often

Database/E-Journal Usage & Return on Investment (ROI)	
Description of Assessment	Staff gather statistics on the use of individual subscription databases and e-journals. Costs of each resource are also examined and the cost per use is determined. If use is particularly low and/or if the cost per use is especially high, staff and departments are consulted to determine if the resource is necessary for the College's academic programs.
Responsibility	Library Director; Serial Librarian; Library Reference Staff; Academic Departments (as needed)
Distribution of Results	Library Director; Provost; L & T Committee, Board of Trustees; Library Reference Staff
Assessment Schedule	Annually; reported each fall
Last Assessment Occurred	Fall 2018
Changes Made Based on Assessment Data	Databases with low ROI may be canceled based on this assessment data. Before purchasing any new journals, the cost of the journal is evaluated to determine if purchase or funded document delivery is the most cost efficient option.

Data Policies

- How is data being gather, store, access and report?
- What types of data will be gathered?
- Who have access to the data gather?
- How long will the data be retained?



Structures

- How assessment will be facilitated?
 - Committee
 - Taskforce
 - Coordinator

Resources

- Staff support
- List of references

Examples

- Henry Buhl Library
(<https://hbl.gcc.libguides.com/assessment>)
- Oviatt Library
(<https://library.csun.edu/About/Assessment/AssessmentPlan>)
- Cunningham Memorial Library
(<http://library.indstate.edu/about/docs/LibraryAssessment.pdf>)
- San Jose State University Library
(<https://library.sjsu.edu/sites/library.sjsu.edu/files/documents/LibraryAssessmentPlan.pdf>)
- Iowa State University Library
(<https://assess.lib.iastate.edu/about>)

Useful Resources

- Kerby, Debra, and Sandra Weber. “Linking Mission Objectives to an Assessment Plan.” [Journal of Education for Business](#) 75, no. 4 (2000): 202-209.
- Maki, Peggy L. “Developing an Assessment Plan to Learn about Student Learning.” [Journal of Academic Librarianship](#) 28, no. 1 (2002): 8-13.
- Oakleaf, Meagan. “Writing Information Literacy Assessment Plans: A Guide to Best Practice.” [Communications in Information Literacy](#) 3, no. 2 (2010): 80-90.
- Rubin, Rhea Joyce. *Demonstrating Results: Using Outcome Measurement in Your Library*. Chicago: American Library Association, 2006.



Vincci Kwong
Head of Library Web Services,
Assessment and UX Researcher
vk Wong@iusb.edu
574-520-4444