Plan Your Next Plan – The Assessment Plan!

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Background

• Medium size academic library in northern Indiana
• Different assessment activities within the library
• Participated in campus wide assessment effort
What type of assessment does your library conduct?
Why an Assessment Plan?

• Organize/Prioritize assessment efforts
• Keeping track
• Record assessment results

Image credit: https://www.solutions360.com/lessons-learned-process/
Components

• Purpose
• Value
• Goals
• Outcomes
• Timeline
• Data policies
• Structures
• Resources
Purpose

• Why engage in assessment? What do you hope to achieve?

Value

• Mission & vision
  • Plan
  • Library
  • Campus
## Goals, Outcomes, Timeline

### Goals:
- Strategic plan
- Specific activity

### Outcomes:
- Results
- Changes

### Timeline:
- When
- How often

<table>
<thead>
<tr>
<th>Description of Assessment</th>
<th>Database/Journal Usage &amp; Return on Investment (ROI)</th>
</tr>
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<tbody>
<tr>
<td>Staff gather statistics on the use of individual subscription databases and e-journals. Costs of each resource are also examined and the cost per use is determined. If use is particularly low and/or if the cost per use is especially high, staff and departments are consulted to determine if the resource is necessary for the College’s academic programs.</td>
<td></td>
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<tr>
<td><strong>Responsibility</strong></td>
<td>Library Director; Serial Librarian; Library Reference Staff; Academic Departments (as needed)</td>
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<tr>
<td><strong>Distribution of Results</strong></td>
<td>Library Director; Provost, L &amp; T Committee, Board of Trustees, Library Reference Staff</td>
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<td><strong>Assessment Schedule</strong></td>
<td>Annually; reported each fall</td>
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<td><strong>Last Assessment Occurred</strong></td>
<td>Fall 2018</td>
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<tr>
<td><strong>Changes Made Based on Assessment Data</strong></td>
<td>Databases with low ROI may be canceled based on this assessment data. Before purchasing any new journals, the cost of the journal is evaluated to determine if purchase or funded document delivery is the most cost efficient option.</td>
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Data Policies

• How is data being gather, store, access and report?
• What types of data will be gathered?
• Who have access to the data gather?
• How long will the data be retained?
Structures

• How assessment will be facilitated?
  • Committee
  • Taskforce
  • Coordinator

Resources

• Staff support
• List of references
Examples

• Henry Buhl Library (https://hbl.gcc.libguides.com/assessment)
• Oviatt Library (https://library.csun.edu/About/Assessment/AssessmentPlan)
• Cunningham Memorial Library (http://library.indstate.edu/about/docs/LibraryAssessment.pdf)
• San Jose State University Library (https://library.sjsu.edu/sites/library.sjsu.edu/files/documents/LibraryAssessmentPlan.pdf)
• Iowa State University Library (https://assess.lib.iastate.edu/about)
Useful Resources


