

2015 CALA Midwest Chapter Annual Tele-Conference Program Schedule
May 23, 2015 (Saturday), 9:00 am – 3:35 pm (US Central Time Zone – Chicago)
OPEN ACCESS (FREE) access via <https://www.anymeeting.com/737-140-401>

9:00 – 9:10 a.m.

Opening Welcome Remark and MW Chapter Work Report

Sharon Hu, Ph.D., President of CALA Midwest Chapter, Chicago State University

9:10 – 9:50 a.m. (9:50 – 10:00 a.m. Q&A)

Keynote Speech: The Role of Chinese American Librarians in Library and Information Science Diversity

Lian Ruan, Ph.D., Head Librarian and Director of International Programs, Illinois Fire Service Institute Library, lruan@illinois.edu, University of Illinois at Urbana-Champaign.

Weiling Liu, Director, Office of Libraries Technology, w.liu@louisville.edu, University of Louisville

Abstract: The speakers will share the results of their ALA grant awarded research project, “The Role of Chinese American Librarians in Library and Information Science Diversity.” This project collects and analyzes quantitative and qualitative data gathered from active CALA members in the United States, including ten senior and junior CALA members who have been involved with diversity initiatives selected for interviews. The aim of this project is to investigate the role of Chinese American librarians in Library and Information Science (LIS) diversity efforts in the 21st century and to assess the effectiveness of their contribution to diversity. This project addresses critical diversity issues within LIS and recommends strategies on how to recruit and promote Chinese American librarians within the profession. It also identifies and documents stories of best practices and lessons learned which will be the basis of toolkit to be provided to Chinese American librarians serving diverse users in their communities. It is hoped that the findings will provide much needed knowledge to Chinese American librarians and other library and information professionals to help fill the gap in diversity research and carry out ongoing diversity initiatives.

10:00 – 10:25 a.m. 10:25-10:30 a.m. Q&A

Title: International Gamification in the Academic Library: A Global Outreach Program

Raymond Pun, Reference and Research Services Librarian, raypun101@gmail.com, New York University Shanghai

Abstract: This session will explore the concept of gamification and games in an academic library, particularly in a university that is rich with international students and how this can be an outreach program. The presenter shares how the Library in New York University Shanghai, NYU's newest portal campus, participated in the International Game Day at the Library on November 15, 2014. The speaker will talk about the collaboration and games (library research games, interactive media games, vide and board games) involved that created an international outreach program for students to come to the library to play and learn about different cultural

games in this new university in the People's Republic of China. More importantly, building on this experience, the speaker will talk about the "Spring 2015 Global Collaboration" between NYU Shanghai Library and NYU Abu Dhabi Library in the United Arab Emirate in building and collaborating a library gaming program where students from both campuses across the land and sea compete with one another and interact with each other virtually. Attendees will learn how to create their own library gamification programs and collaborate with other campuses to enrich the library experiences for their patrons.

10:30 – 10:55 a.m. 10:55-11:00 a.m. Q&A

Title: Embrace challenges and grow strong: Facilitate information literacy learning in the departments where information literacy is not part of their culture

Jennifer Zhao, Liaison Librarian, jennifer.zhao@mcgill.ca, McGill University

Abstract: Information literacy (IL) skills enable students to complete their academic work successfully and better contribute to the society in the future. However, it is not easy for a librarian to implement IL learning in the departments where library instruction had been historically undervalued. Factors that contributed to the librarian's challenges consisted of faculty's unawareness of IL, a lack of mention about IL in expected learning outcomes for students, and students' fully loaded curricula. Fortunately, the librarian embraced these challenges and took a diverse and subject-focused approach to tackle the problem. In addition to the widely used strategies such as embedding IL into the curriculum, providing one-on-one consultations, and giving office hours in the departments, she has conducted needs assessment, expanded in-class instruction from one shot to multiple sessions, offered stand-alone workshops with relevant topics, and organized peer learning research skill seminars. Holistically, all of these initiatives have been proven effective. Not only are the statistics of sessions and feedback from students and faculty members positive, but also recognition of IL has started to form in the departments. This presentation will share challenges, success and lessons from implementing this approach and the librarian's professional growth by embracing the challenges.

11:00 – 11:25 a.m. 11:25 – 11:30 a.m. Q&A

Title: Faculty-Librarian Partnership: Digital Humanities Pedagogy in Undergraduate Instruction

Anna Xiong, Associate Professor/Government Information Librarian, axiong@lib.siu.edu, Southern Illinois University Carbondale

Mary Bricker, Assistant Professor, Director of International Studies, mbricker@siu.edu Southern Illinois University Carbondale

Abstract: Digital Humanities (DH) is becoming increasingly visible and valued, both in the classroom and for research. Anna Xiong, SIU Morris Library subject Liaison to the Department of Cultures, Languages, and International Trade, and Mary Bricker, SIU German faculty and the Director of International Studies, have been working together for three years in applying digital humanities pedagogy to enhance the undergraduate education. In this presentation, we will talk about some basics of this trend, its impact on the undergraduate instruction, examples from their initial experiences within the classroom as well as their faculty-librarian collaboration.

Suggestions and selected resources to get started and further study on this topic will be provided. This presentation is not just for the humanities subject librarians, but hopefully can give some guidance and inspiration to all librarians who have no or little knowledge about DH and the digital scholarship in a broader way, but are interested in getting started or become better prepared to support the research and instruction of faculty in the digital time.

11:30 – 12:30 p.m.

Lunch Break/Sharing time

12:30 – 12:55 p.m. 12:55 – 1:00 p.m. Q&A

Title: Opportunities, Possibilities, and Responsibilities

Sharon Hu, Ph.D., Associate Professor, chu@csu.edu, Chicago State University

Abstract: Chinese American Librarians, as a group of diversity librarians with mixed cultural background and different knowledge and experiences, have been working at and contributing to the USA for years. What situations we are at, what possibilities and opportunities we have, what success we are able to achieve with what approaches, what problems we should overcome (either from outside or from ourselves), and what responsibilities as a CALA member we should do and could do. This presentation aims to share related experiences and considerations with all CALA members through discussions

1:00 – 1:25 p.m. 1:25 – 1:30 p.m. Q&A

Title: CALSYS ARS System pilot project progress report

Mingyan Li, Coordinator, Library Technical Services, mli@oakton.edu, Oakton Community College

Xiuying Zou, East Asian / Korean Studies Librarian, xiz42@pitt.edu, University of Pittsburgh

Abstract: CALSYS is an academic resources and repository system created by a diversity professional librarians association: Chinese-American Librarians Association (CALA) since 2013. The CALSYS specially collects, organizes, describes and centrally preserves the academic publications, materials and related information resources created and contributed by the memberships of CALA, Chinese-American Librarians and other related contributors on library and information sciences/services (LIS). It is not only the academic resources and repository system of CALA, but also focus on diversity oriented academic resources, especially on diversity professionals from LIS. This CALSYS system is corporately managed by CALA-CALSYS Task Force, CALA Web Committee and CALA Publication Committee, under CALA management. CALSYS Task Force includes up to eight CALA memberships including professional cataloger and metadata librarian, systems librarian and library web master, electronic resources librarian, public/reference services librarian, Asian librarian and LIS teaching faculty volunteer to work on initialing this system as a pilot study.. CALSYS system is based on Omeka, a free and open source web-publishing platform (<http://www.ir.cala-web.org/>) as a pilot study. The further evaluations and assessments on public access and utilizations will be processed with continuously system improvements. This presentation will fill you in with details of the current

progress of CALSYS pilot study and future development plans of CALSYS academic resources and repository system.

1:30 – 1:55 p.m. 1:55 – 2:00 p.m. Q&A

Title: Peer Review 101

Vincci Kwong, Associate Professor, vk Wong@iusb.edu, Indiana University South Bend

Abstract: You've organized kid/teen programs, you've taught computer classes, you've taught library instruction for students and faculty. Are the evaluations from all of those programs and services enough information for you to improve upon? This presentation will discuss how peer review can be applied to library programs and/or services, and its benefits to both individual and organization. Tips on how to conduct an effective peer review will also be provided.

2:00 - 2:25 p.m. 2:25 – 2:30 p.m. Q&A

Title: Libraries and public computing initiatives in Cuba: Lessons from a biography project

Kate Williams, Ph. D., Associate Professor, katewill@illinois.edu, University of Illinois at Urbana-Champaign

Abstract: Cuba has set its own course with regard to libraries and public computing initiatives: A national network of public libraries nearly as dense as the United States, an even more widespread network of public computing labs, and a home-grown alternative to Wikipedia called EcuRed. All this was accomplished in just 56 years, through several periods of extreme austerity, while embargoed by the US from virtually all international trade. There was no Andrew Carnegie or Bill Gates to fund this; there was sometimes barely enough paper in the country to print books and Cuba does not have a computer industry. So how did they do all this, and why does it matter for us in China and the US? This short talk will draw on visits and interviews with protagonists in Cuba as well as a recently published book, *Roots and Flowers: The Life and Work of the Afro-Cuban Librarian Marta Terry González* by Abdul Alkalimat and Kate Williams.

2:30 – 2:55 p.m. 2:55 – 3:00 p.m. Q&A

Title: Using Topics from Journal Most Read/Most Cited Articles as Search Terms in Library Instruction Class

Fu Zhuo, Learning & Research Librarian, zhuof@umkc.edu, University of Missouri - Kansas City

Abstract: Academic journals list most read and most cited articles on their journal websites. Although those journals meant to help their readers to pay attention to the most read/cited articles published in there, they also hit an unintended audience – academic librarians. When teaching library instruction, in particular at graduate level, the librarian can use topics from those articles as keywords or subject search terms to demonstration sample searches to students. As a result of this practice, the student could be led to those most read/cited articles as good sources

for their research interests. This method supplements often asking students or teaching faculty for research topics in order to meet their point of need. The benefits of such practice are multifold. All party involved such as librarians, the teaching faculty, and the students can learn and keep up with new developments of a research topic. They get familiar with new subject terms and research methods. They are exposed to who are leading figures in a certain field. In addition, the student can use those articles and journals as samples and also learn where to publish their own papers in the future.

3:00 – 3:25 p.m. 3:25 – 3:30 p.m. Q&A

Title: My Two Cents - Faculty Outreach, Workshops, and Consultations

Yan He, Information Literacy Librarian, yh4@iuk.edu, Indiana University Kokomo

Abstract: It's been challenging for librarians to reach out to disciplinary faculty members to promote and offer instruction services. In this presentation, an Information Literacy Librarian will share her experience on reaching out to faculty members and integrating information literacy into the classroom. Some strategies and approaches that led to the success of librarian-faculty communication will be covered. An anecdote will be used to demonstrate a successful librarian-faculty collaborative model. The second part of the presentation will focus on planning and offering faculty workshops and consultations. The speaker will draw from her experience at two institutions (Georgetown University and Indiana University Kokomo) to talk about the challenges and successes of each type of the learning opportunities provided to faculty members.

3:30-3:35 p.m.

Closing remarks

Fu Zhuo, Vice President of CALA Midwest Chapter, Learning & Research Librarian, University of Missouri – Kansas City